



APPEAL Newsletter – December 2010/January 2011, Volume 11, Number 1

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PROMISE Network - Tobacco Control

New Year, New Website Features from the National Networks for Tobacco Control and Prevention

The National Networks for Tobacco Control and Prevention are funded by the Centers for Disease Control and Prevention (CDC), Office on Smoking and Health (OSH) to assist with the implementation of programs and initiatives to address tobacco-related disparities among six populations: African Americans, American Indian/Alaska Natives, Asian Americans, Native Hawaiians and Pacific Islanders (AA and NHPI), Hispanic/Latinos, Lesbian, Gay, Bisexual, Transgender (LGBT) communities, and Low socio-economic status (Low SES) groups. The APPEAL PROMISE Network is proud to be a part of the National Networks for Tobacco Control and Prevention as the network addressing tobacco-related disparities in AA and NHPI communities.

For anyone working to eliminate tobacco-related disparities in AA and NHPI communities or any of the other priority populations, the National Networks website is a central hub of information. The website covers topics that include capacity building, implementing cessation, protecting the public from secondhand smoke exposure and much more! Tobacco control advocates can also find case studies, training modules, online reference materials, and a calendar section highlighting tobacco control events throughout the year. With the start of a brand new calendar year, the National Networks proudly present the following new website features:

Browse tools and resources. With a new emphasis on the practice and evidence-based strategies referred to as MAPPS, the strategies section now highlights tools and resources for tobacco control strategies in media, access, point-of-purchase, and social support services for priority populations.

View the new photo gallery. Get to know the National Networks and see our communities in action!

Learn about our technical assistance and training services. The National Networks are here to help and are an excellent resource for anyone working in tobacco control. Take a look at our technical assistance and training profiles to learn how each National Network can support your tobacco control efforts in our communities.

To check out the new features and learn more about the National Networks, please visit www.tobaccopreventionnetworks.org. To learn more about the APPEAL PROMISE Network, please visit <http://appealforcommunities.org/appealpromisenetwork>.

Two APPEAL-Affiliated Programs "Shift into High Gear" at Minnesota Tobacco Control Conference

On December 6-7, 2010, the Minnesota Department of Health, along with the American Lung Association in Minnesota, hosted "Shifting into High Gear: The Next Decade of Tobacco Prevention and Control," a conference held at the Earle Brown Heritage Center in Brooklyn Center, MN. Along with various speakers and presentations, the two-day conference also featured workshops with two APPEAL-affiliated programs: the Leadership and Advocacy Institute to Advance Minnesota's Parity for Priority Populations (LAAMPP) and the Technical Assistance for Priority Populations to Implement a Norm change on Tobacco (TAPP-INTO) Program.

The first workshop, which included [TAPP-INTO Program community partners CLUES, MAAATEN, Rainbow Health Initiative and STEEP](#), focused on smoke-free environmental changes that these coalitions are currently involved in. Some examples included working with LGBT Pride organizations in the state to adopt smoke-free policies, working with property companies to create smoke-free housing and developing a coalition of African and African American tobacco control advocates.

Current LAAMPP Fellows from the African, African-American, American Indian, Asian, Latino and LGBT communities were also invited to speak at a workshop in which they were asked to share stories about the fellowship program and, in particular, its goals around building up health advocates in priority population communities. These panelists also discussed the broader impacts of tobacco on their respective communities, how LAAMPP has created a movement of community-based change around tobacco control, and various projects being developed as part of the fellowship program. These projects include smoke-free powwows, smoke-free Pride events and smoke-free multi-unit housing.

APPEAL was also invited to be an exhibitor at the conference, which allowed us to connect with local tobacco control partners from the Minnesota Department of Health, city and county health departments, and community based organizations. In addition to highlighting our work with LAAMPP and TAPP-INTO, we also shared stories about our tobacco and health advocacy efforts with Asian American, Native Hawaiian and Pacific Islander communities around the country.

For more information on this conference, or for downloads of presentations, please visit www.togpartners.com/tobaccoconference/default.aspx.

Food & Active Living

APPEAL Launches Food & Active Living Listserv!

APPEAL is excited to announce the launching of the APPEAL Food & Active Living Listserv! This listserv has been established as a forum for advocates to exchange ideas and share information concerning Asian American, Native Hawaiian and Pacific Islander food policy and active living issues.

If you would like to join this listserv, please send an email to appeal-FALP-subscribe@yahoogroups.com with the word "Subscribe" in your subject line.

We look forward to staying in touch!

NAPNEHD Partner Hosts Photo Exhibition Highlighting Healthy Eating and Active Living

In today's technologically savvy world, advocates and organizations are constantly in search of new and relevant ways of gathering and sharing information about the health and well-being of our communities. APPEAL's [NAPNEHD](#) Affiliate Partner, the Coalition for Asian American Children and Families (CACF), did just that on December 6, 2010 when it hosted a successful photography exhibition in New York City as part of their Asian Pacific Americans Healthy Eating and Active Living In our Neighborhoods (APA HEALIN') Project.

APA HEALIN', which is funded by NAPNEHD, is a project which utilized -- among other things -- Photovoice to conduct community assessments meant to examine nutrition and active living knowledge, attitudes and behavior, as well as evaluate cultural appropriateness and reach of current food and active living initiatives within New York City's Asian Pacific American communities. Photovoice is a specific methodology for evaluating how a community perceives what's currently happening in their neighborhoods. In particular, project participants (in this case youth, parents, seniors) supply photographs which represent their communities or points-of-view. They then discuss these photos together, develop narratives to go along with them, and conduct outreach or other dissemination activities.

CACF's Photovoice exhibit showcased 51 photos from 28 community photographers. Themes explored during this project were: "Unhealthy Foods in Our Communities", "Cost, Convenience, Time", "Growing, Preparing, and Sharing Foods", "Living in Urban Spaces", and "Exercise and Places to Gather".

To view pictures from the event, go to <http://bit.ly/hoDHro>. Photos are courtesy of Nadeena Seodarsan (CACF Health Associate).

For information on joining any of the APPEAL Networks, click [here](#).

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