



APPEAL Newsletter – November 2010, Volume 10, Number 8

In this month's issue:

1. APPEAL Guides APICAT Coalition Members through Leadership Summit in Seattle
2. Clean Indoor Air Laws Enacted in Yap and Kosrae
3. NAPNEHD Welcomes its Newest Partner: the Coalition for a Tobacco Free Palau
4. APPEAL's Work in Healthy Eating and Active Living Expands at Food Security Conference

PROMISE Network - Tobacco Control

APPEAL Guides APICAT Coalition Members through Leadership Summit in Seattle

As one of the only leadership programs of its kind to specifically address diverse tobacco control issues for Asian American (AA) and Native Hawaiian and Pacific Islander (NHPI) communities, the APPEAL Leadership Program has played a key role in providing training, support and building community capacity around these issues. In late October, we continued this practice by facilitating a Leadership Summit for coalition members of the Asian Pacific Islander Coalition Against Tobacco (APICAT) in Seattle, Washington.

During their time at the Summit, Leadership Fellows participated in two and a half days of activities that guided them through the core competencies of APPEAL's Leadership Model: Tobacco Control, Cultural Competency, Collaboration, Facilitation and Policy/Advocacy. As the Fellows represented diverse ethnic backgrounds within the AA and NHPI community and had varied experience in tobacco control, the Summit enabled them to build a sense of community and work cross-culturally. It also provided Fellows with resources and tools to address tobacco and other health issues.

"Becoming a leader in the community is always something I wish and strive to be...and APPEAL has certainly taught me a great deal [about] doing so in a positive light," said Willin Hua, a Fellow and Summit participant. "I can definitely say that what I have learned, I have brought back not only to my professional life, but [to my personal life as well]."

Following the Leadership Summit and with the support of APICAT, Fellows now have the opportunity to apply the skills they learned by implementing a tobacco control project in their respective communities.

For more information on APICAT, please visit www.apicat.org.

If you would like more information on APPEAL's Leadership Program, or to request that a Leadership Training be conducted in your area, please visit the [Leadership page](#) of the APPEAL website.

Clean Indoor Air Laws Enacted in Yap and Kosrae

In an effort to potentially help safeguard spaces where people can breathe clean air and work in healthy environments, Yap and Kosrae, two states in the Federated States of Micronesia (FSM), recently passed comprehensive Clean Indoor Air Laws. In Yap, Bill Number 7-99 now prohibits smoking in all government buildings and public places, while in Kosrae smoking is now prohibited in all enclosed spaces which include (but are not limited to) restaurants, transportation vehicles, enclosed shopping centers, etc.

Shra Alik, Health Services Specialist of the FSM Department of Health, Education and Social Affairs (HESA), attributes the passing of both states' Clean Indoor Air Laws to the FSM Tobacco Prevention and Control Program, coalitions, and other partners. "We realize[d] that the magnitude of the tobacco use problem in the Federated States of Micronesia will not decrease if we do not focus our attention [on the] prevention and control aspect of it. Therefore, policy development and planning were crucial."

Clean Indoor Air Laws are not all that can or should be done to help reduce tobacco use in FSM, however. Ms. Alik also indicated several other factors, including: technical and operational efforts towards tobacco treatment, management support of program goals and continuing to build "the institutional capacity for sustainability."

If you are interested in learning more about the recent Clean Indoor Air Laws in the Federated States of Micronesia, please contact the FSM Department of Health, Education and Social Affairs at (691) 320-2872.

Food & Active Living

NAPNEHD Welcomes its Newest Partner: the Coalition for a Tobacco Free Palau

APPEAL is happy to announce that we have recently partnered with the Coalition for a Tobacco Free Palau (CTFP) as part of our National Asian American and Pacific Islander Network to Eliminate Health Disparities (NAPNEHD).

According to the World Health Organization, cardiovascular disease accounted for an estimated 37 percent of all deaths in Palau in 2002. CTFP has been identified by the Pacific Partners for Tobacco Free Islands as a pilot participant for this initiative, and this new partnership will play a crucial role in allowing NAPNEHD to more effectively address cardiovascular disease among the people of Palau. Specifically, during the course of this project, CTFP hopes to partner with various sports federations in Palau to conduct a needs assessment among members and participants in sports activities. CTFP will then use the findings gained from this needs assessment to identify policy intervention priorities for food and active living.

APPEAL remains dedicated to working with the Pacific Islands and looks forward to collaborating with the Coalition on this project.

The APPEAL NAPNEHD Network is funded by the Centers for Disease Control and Prevention as part of the national program, Racial and Ethnic Approaches to Community Health Across the U.S. (REACH U.S.). As part of this initiative, APPEAL has also partnered with [Washington Asian Pacific Islander \(WAPI\) Community Services](#), as well as the [Coalition for Asian American Children & Families \(CACF\)](#).

For more information on the NAPNEHD Network, please contact NAPNEHD Program Coordinator Siang Sin Goh at sgoh@appealforhealth.org, or visit the [NAPNEHD page](#) of the APPEAL website.

APPEAL's Work in Healthy Eating and Active Living Expands at Food Security Conference

In October 2009, APPEAL announced that we were expanding our work to improve the health and wellness of Asian American (AA) and Native Hawaiian and Pacific Islander (NHPI) communities into the healthy eating and active living arena. A year later, we are still committed to that goal and have taken critical steps toward building our knowledge on these issues. One of those steps included attending the 14th Annual Community Food Security Coalition (CFSC) Conference in New Orleans, Louisiana on October 16-19, 2010.

"The conference was a great opportunity to meet with fellow health professionals and deliberate with those from other diverse movements to create a unified alternative food justice message," said Siang Sin Goh, APPEAL's National Asian American and Pacific Islander Network to Eliminate Health Disparities (NAPNEHD) Program Coordinator. The goal of the NAPNEHD Network, which was established in response to the growing trend which finds cardiovascular disease to be a leading death in AA and NHPI communities, is to eliminate health disparities in these communities by focusing on environmental and policy change. "The innovative programs and policy initiatives shared during the conference were invaluable to NAPNEHD as we begin to consider their relevance and applications in the communities we work with."

A large part of APPEAL's presence at the conference was also due to the attendance and participation of partners from APPEAL's Technical Assistance for Priority Populations to Implement a Norm change on Tobacco (TAPP INTO) program. For these Minnesota-based priority population organizations, the conference provided an opportunity to broaden their skills in healthy eating/cardiovascular health, explore potential capacity building opportunities, network with food security groups, and learn about community-based food and health assessment models they could use as they expand their own efforts.

For more information on APPEAL's growing work in healthy eating, active living and cardiovascular health, please contact NAPNEHD Program Coordinator Siang Sin Goh at sgoh@appealforhealth.org, or visit the [NAPNEHD page](#) of the APPEAL website.

For information on joining any of the APPEAL Networks, click [here](#).

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